

Featured on TV: Innovative Barbeque Tool Makes it Easier to Grill BBQ Meat and Vegetables

(OPENPRESS) April 21, 2008 - Austin, TX – Out of all the barbeque grill tools on the market, only one was selected to be showcased on “Living In Style,” a television magazine show seen on the I Network (formerly the PAX network).

A brief clip from the show can be seen online at <http://www.GrillWisec.com/wisehooker.html>

Terry Markwardt, president of Wiseco, Inc. created the WiseHooker®, Clean-n-Flip, because of his own grilling frustrations.

“Turning meat and vegetables on a hot grill can be a real challenge. You often end up with burned fingers and drop expensive food on the ground. Also, cleaning the grill is very frustrating. The brushes only remove the loose grit and do not clean the underside of the grate, and the wire bristles could break off and get in my food,” explained Markwardt.

The unique design of the WiseHooker®, Clean-n-Flip, makes BBQ grilling safer and easier because it combines the functions of several tools in one. It does the job of a grate cleaning tool, grate removal tool, tong, fork, spatula, and food turner. Since it is made from surgical grade stainless steel it will stay sharp and will never corrode, and it works equally well for both right and left handed people.

The success formula in business is to find a need and fill it. Markwardt has done just that, and his innovative WiseHooker®, Clean-n-Flip is destined to become a standard tool that will be found beside every barbeque grill.

“It’s a must have for every barbeque grill chef. Whenever someone sees the WiseHooker® they recognize how effective it is and they know they need to have it. This is the one gift you can buy that will never be returned, and it is made in the U.S.A.,” said Markwardt.

Wiseco, Inc. has a web site at <http://www.GrillWise.com> where additional information and pictures can be found about this, and other innovative products.